

# ESTABLISH A TIMELESS SALES PERFORMANCE PROGRAM

Custom timepieces are a meaningful and very visible way to acknowledge exceptional sales performance, and provide an ongoing incentive for continued sales excellence.

## Why Watches?

- Can be personalized with names, dates and logos to enhance the lasting memory of their sales achievement.
- Can be worn every day, regardless of the season.
- Seen by other employees, motivating them to meet their sales goals.
- Best continuity of models in the industry, which ensures program consistency.
- Create an add-a-diamond program to commemorate multi-year sales achievement in a single commemorative timepiece.
- Custom packaging adds an extra touch of personalization to the award presentation.



**Contact your distributor**

to learn more about creating an effective program for your company.

 **SELCO**

Learn more about Selco at  
<http://selcotime.com/programs/>