



Customize & individualize
any model or style

THEIR FINEST HOUR

The professional relies on every tool to maximize performance — at work, on the road or out about town. Each moment is an opportunity to excel, and the timepiece they wear should reflect that drive. Welcome to the Seiko Special Markets Collection.

Curated with the business community in mind, this exclusive collection offers timeless styles backed by exceptional precision and durability. And through engraving and a host of changeable options, each model can be individualized to ensure a personal touch.

Seiko is committed to remaining your partner of choice for your corporate gift-giving needs, offering a variety of flexible solutions for any program, occasion, preference or budget. Since 1881, discerning consumers have trusted Seiko performance and versatility to mark the most memorable moments of their lives. Today, we encourage you to do the same for the corporate professionals you'd like to commemorate, with extraordinary timepieces ideally suited to celebrate their finest hour.

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SELCO

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