

Recognition Holidays

Holidays and holiday months offer an excellent opportunity to pitch customers on related programs. Use this handy calendar for idea inspiration and to stay ahead of the curve on holidays that are ideal for introducing recognition promotions.



JANUARY

- Activity Professionals Week
- Catholic Schools Week
- National Motivation & Inspiration Day
- National Pharmacist Day
- Assembly Line Worker's Day
- Get to Know Your Customer Day
- Thank Your Mentor Day
- Better Business Communication Day
- Martin Luther King Jr. Day



APRIL

- National Stress Awareness Month
- National Autism Awareness Month
- National Child Abuse Prevention Month
- National Library Week
- National Volunteer Week
- National Medical Lab Week
- Administrative Professionals Week
- National Administrative Professionals Day
- Earth Day



FEBRUARY

- American Heart Month
- Black History Month
- Pride in Food Service Week
- National Personal Chef Day
- Inspire Your Employees to Be Excellent Day
- Random Acts of Kindness Day
- Valentine's Day
- President's Day



MAY

- National Arthritis Month
- Teacher Appreciation Week
- National Hospital & Nurses Appreciation Week
- National Nursing Home Week
- National Police & EMS Week
- Military Spouse Appreciation Day
- Mothers' Day
- Memorial Day



MARCH

- National Nutrition Month
- National Social Workers Month
- National Procurement Month
- National School Breakfast Week
- National Jewelry Day
- National Doctor's Day
- National Small Business Owners Day
- Employee Appreciation Day
- Registered Dietitian Nutritionist Day
- Clients Day
- St. Patrick's Day



JUNE

- National Safety Month
- National Men's Health Week
- National Nursing Assistants Week
- National Higher Education Day
- National Healthcare Recruiter's Day
- Public Service Day
- Father's Day
- Flag Day



JULY

- National Park & Recreation Month
- National Workaholics Day
- National Personal Chef Day
- National Ratcatcher's Day
- Postal Workers Day
- Systems Administrators Day
- Clinician's Day
- Independence Day



AUGUST

- National Aviation Week
- National Farmer's Market Week
- National Be Kind Week
- National Air Force Day
- US Coast Guard Day
- Professional Speakers Day



SEPTEMBER

- Baby Safety Month
- Prostate Cancer Awareness Month
- National Cholesterol Education Month
- National Preparedness Month
- Payroll Appreciation Week
- Housekeepers Week
- Environmental Services Week
- National Assisted Living Week
- National Rehab Awareness Week
- Child Passenger Safety Week
- International Chocolate Day
- Franchise Appreciation Day
- National Newspaper Carrier Day
- Patriot & Day of Remembrance Day



OCTOBER

- Breast Cancer Awareness Month
- National Dental Hygiene Month
- National Physical Therapy Month
- Healthcare Food Service Week
- Customer Service Week
- Fire Prevention Week
- Emergency Nurses Week
- International Credit Union Week
- School Bus Safety Week
- Respiratory Week
- Red Ribbon Week
- National Custodial Worker Day
- National Boss Day
- Halloween Day



NOVEMBER

- American Diabetes Month
- National Alzheimer's Disease Month
- Home Care & Hospice Month
- Radiology Week
- American Education Week
- Traffic Director's Day
- Operating Room Nurse Day
- Election Day
- Veterans Day
- Thanksgiving Day



DECEMBER

- Universal Human Rights Month
- Worldwide Food Service Safety Month
- National Hand Washing Week
- Influenza Vaccination Week
- Miner's Day
- International Volunteer Day
- International Civil Aviation Day
- Christmas, Hanukkah & Holidays